

KidComm Skills Development Program

The Art of Communication for Kids

An Initiative of RMN Foundation

www.rmnfoundation.org

Format of the Program: Workshop



Introduction

In today's highly competitive and noisy world, it is becoming increasingly important and relevant to learn how to communicate with your intended audience so that your voice is heard, your words are read, or your actions are noticed. This is true irrespective of one's field of work—be it education, sports, business, trading, services or what have you.

Learning how to communicate in a way appropriate to the given situation or purpose is no longer an option, it is an imperative.

KidComm Workshop from RMN Foundation is designed to teach children the art of communication in an engaging, practical way so as to empower them with this most useful tool. They can use the tool of communication not only in their chosen profession or vocation but also throughout their life whenever there is an occasion to put their message across. And in this social, digital and global age, those occasions arise all too often and are only going to multiply as we go.

The Urgent Need

The old, traditional and static methods of communication that are usually taught in school, while

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useful to some extent, are no longer sufficient. Because communication itself has evolved and technology has changed the pace and pattern of interaction, the level of competence and confidence that children require today is much higher.

For instance, while they may be learning the English language, they may not know how to express themselves or convey the intended message meaningfully and effectively. They may be getting familiar with the rules of grammar, yet most likely they remain aloof from the beauty and power of language.

Today, all types of interpersonal and business relationships are greatly dependent on the effectiveness of communication: what to say, how to say it, how to write this or that, what matters and what doesn't...the works. Lack of proper communication skills is one of the major reasons that children passing out of schools and colleges are not able to succeed in their careers despite possessing certificates and degrees.

India's poor standing in education and employment is reflected in the country's very low Human Development Index (HDI) which, according to the United Nations Development Programme, stands at 135. Out of nearly 500 million workers in India, over 94% work in the unorganized sector as pushcart vendors, street hawkers, domestic servants and so on.

This means the education standards in India are so poor that they are not producing workforce employable for respectable jobs in the organized enterprises. Communication is often identified by top industry executives and HR experts as one of the key pillars of effective education and career development.

That is why the time is ripe—very ripe indeed—to teach our kids the right way to communicate. So that they can express themselves without fear, with confidence, using the power of their imaginative minds and the creativity of their playful hearts, in a language that is not only grammatically correct but one that gets their voices heard.

Eligibility for Kids

The KidComm Workshop can be attended by children in the age group of 4 to 12 years who may or may not be attending regular school.

Duration and Modules of the Workshop

KidComm Workshop is divided into the following six modules, with the entire workshop running into 8 hours:

1. Observation and Analysis – In this module, children are encouraged to observe the world, objects and happenings around them, recall them in their mind and analyse the same. The idea is to allow them to absorb and interpret information correctly.

2. Communication Types and their Uses – There are different modes and methods of communicating. When you are trying to learn the subject of communication, you must learn about reading, writing, speaking, debating, and listening. Plus, the subject comprises casual, social, business, and creative communications involving one-to-one and one-to-many variants.

3. Language and Expression – These two go hand in hand. The first prerequisite is, of course, to learn the proper use of language and give shape to your thoughts. However, along with language you must learn how to express yourself in front of an audience or for a particular medium. Expression is particularly important today when content consumers are facing an information overload from multiple traditional and digital media channels. A right blend of language and expression can help you develop engaging content to attract as well as retain your target audience.

4. Subject Knowledge – Communication is always about something. Unless you are well-versed in the subject or topic about which communication is required, the message being communicated will not have the necessary weight and depth. This module highlights the criticality of subject knowledge among children and motivates them to familiarise with it to the right extent.

5. Content Creation – After learning and using the four communication areas described above, you can create your content for specific applications. The content can be your answers to questions in an examination, your application applying for a leave, an article for a newspaper or a website, a story for a novel, text for an ad, a film script, or simply an e-mail to a friend. Content creation is a highly specialized profession that is finding increasing uses among different types of businesses.

6. Content Delivery – The content you have created is supposed to be delivered to your target audience. You can use traditional and digital media for content delivery depending on the type of your consumers. And the communication rules for delivery will be different for different media that you choose.

Thus, the scope of our communication pedagogy model KidComm encompasses the six major components that are essential for any student to gain full knowledge of the emerging field of communication.

In addition, the **KidComm course can also empower teachers** with enhanced knowledge of communication and the right application of language so that they can supplement their current know-how and help students learn communication skills even more effectively than they were earlier able to.

For further information and queries regarding the KidComm Workshop, please contact:



RMN Foundation

Corporate Social Responsibility (CSR) arm of [RMN Company](#)

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